



HASLEMERE TOWN COUNCIL

Small Grant / Green Grant Application Form¹

CONTACT DETAILS

Name of Organisation	Haslemere Fringe Festival
Contact Name	Ken Griffiths
Position in Organisation	Chair
Address	
Telephone	
Email	

PROJECT DETAILS

Name of Project	2022 Haslemere Fringe Festival
What aspect of the project will grant money be used for. Please be as specific as possible. ²	Putting on a Festival of this size, covers many aspects, but nothing can happen without the infrastructure in place and this grant request is to help cover costs related to providing the infrastructure. It includes all marquees, all (3) stages, sound, lighting and power. In total this part of the Festival is costing £36,285.
What benefits for the Haslemere community do you expect will result from the project? ³	The Fringe Festival has been established since 2012 and provides Haslemere with an Alternative Arts Festival. It covers all aspects of the arts, but mainly focuses on music, comedy, dance, poetry and street entertainment. We showcase many local artists and involve all local schools and organisations.
Scheduled project start and finish date	July 1 st , 2 nd and 3 rd

FUNDING DETAILS

Total estimated cost of the project	£130,000
Amount of grant requested from the Town Council	£2,000
Have you or will you be applying to other bodies for financial assistance? ⁴	Yes
If yes please state: To whom applied	Currently we have support from the following local business: Music Works, Cocoon, Haslemere Bookshop, the Surgery, See Signs, Olivers, Hemingways, Lion's Den, South Western Railway, Langham Brewery, Jellytree Productions, Clement, Clover, Sweet Peas, Christian Ashdown Landscape Gardner & Tesco. We

¹ Delete as appropriate

² Use a separate sheet if required

³ Use a separate sheet if required

⁴ HTC will not accept applications for 100% of project funding

	<p>are currently having conversations with many other businesses within the town.</p> <p>We have also received a grant from the Shottermill Great War Memorial Trust.</p>
Amount(s) applied for	For Business sponsors we operate a number of rates £1,500 minimum for Principal Sponsor, £750 for Gold Sponsor, £500 for Silver Sponsor and £250 for Bronze Sponsor.
Amount(s) received	<p>Much of the above has been given as Benefit in Kind and the biggest single donation in terms of direct money is £1,500.</p> <p>In total, monetary equivalent of direct donations and Benefit in Kind from the above, equates to approx. £12,000</p> <p>In addition the grant from the SGWMT was for £1,500, giving a grand total to date of £13,500.</p>
Have you received a grant from the Town Council before? If so for how much and for what purpose? ⁵	Yes, for all previous Fringe Festivals. In 2018 when we last held the Fringe, we received a grant of £1,500. Due to COVID we had to cancel the 2020 Fringe.
What fundraising activities will your organisation be doing to fund this project?	Our fundraising is directly related to going to local business and organisations asking for donations and help. You will see from the information above, that many local business have already pledged their support and discussions are ongoing with others.

ORGANISATION DETAILS

Is your organisation a Registered charity or trust? (If yes please provide Registration Number)	Yes No Registration Number: 1104757
Is it affiliated to a National Body? If yes please specify.	Yes / No
What are the aims and objectives of the organisation?	<p>To broaden, celebrate and promote Haslemere as a venue for alternative music, comedy, poetry, writing, dance, and all forms of the arts.</p> <p>To promote and give voice to new creativity, showcase existing talent and arts and provide a platform for sustainable and alternative culture, inclusive of all ages and sexes.</p> <p>The 'Fringe aims to be 'edgy', 'innovative' and exciting and seeks to appeal to people of all ages and interests.</p> <p>The Fringe aims to inspire, bring together and celebrate all the diverse strands of the community via performances and workshops in contemporary music, visual arts, literature poetry, comedy and drama and participation in workshops and the sharing of food and hospitality.</p>
What is the geographical area covered by your organisation?	Haslemere and the surrounding district, but we will be bringing people into te town from a much wider catchment area.
Bank account to which payment should be made This must be in the name of your organisation. Payments cannot be made to individuals.	

⁵ HTC will not accept applications from organisations which have been awarded a grant in the last two years.

VALIDITY CHECKLIST

For your project to be considered you must be able to confirm the following statements:

Criteria	Tick to confirm
The project is of benefit to residents of the Council's electoral area	Yes
You hold a bank account in the name of the organisation applying, not an individual	Yes
This application is accompanied by either the latest audited financial report or, where this does not exist, a forecast budget of income and expenditure relating to the grant application.	Yes
The grant is not for a project already completed	Yes
The grant is not to contribute to a surplus for charitable distribution or to increase your organisation's reserves	Yes
You consent to acknowledge HTC's contribution in your marketing / promotional material	Yes

DECLARATION

In submitting this application on behalf of the stated organisation I certify that all statements made or enclosed to be true. This application and all supporting information may be made publicly available	Signed: Print name: K. E. Griffiths
Date	18/02/2022