



HASLEMERE TOWN COUNCIL

Small Grant / Green Grant Application Form¹

CONTACT DETAILS

Name of Organisation	Surrey Hills Enterprises C.I.C
Contact Name	Wendy Varcoe
Position in Organisation	Executive Director
Address	
Telephone	
Email	

PROJECT DETAILS

Name of Project	Developing Sustainable businesses and tourism in Haslemere – Contribution to Surrey Hills Membership costs
What aspect of the project will grant money be used for. Please be as specific as possible. ²	The grant funding will support 10 local businesses with 50% of the costs of Membership of the Surrey Hills Enterprises
What benefits for the Haslemere community do you expect will result from the project? ³	Increased sustainability for Haslemere businesses Greater support for local businesses from the local community Increased marketing and training for Haslemere businesses
Scheduled project start and finish date	June 2021– Jan 2022

FUNDING DETAILS

Total estimated cost of the project	£2,800
Amount of grant requested from the Town Council (should not be 100% of the total estimated cost of the project) ⁴	The application is to support local businesses with 50% of the costs of the Surrey Hills Membership to support their sustainability, marketing and skills. 50% - up to a maximum of £1,400 Membership for each business is £250 pa plus vat for those with under 6 employees and £350 for those with 6-20 employees. This initiative is expected to support SME's and the majority are likely to be within the £250 category. The costs are based on 50% of seven businesses at £250 and three business at £350.
Have you or will you be applying to other bodies for financial assistance?	The other 50% costs will be contributed by each of the 10 Haslemere businesses
If yes please state: To whom applied	

¹ Delete as appropriate

² Use a separate sheet if required

³ Use a separate sheet if required

⁴ If this exceeds £1,000 remember to explain the exceptional circumstances for the Grants Committee to consider

Amount(s) applied for	Up to a maximum of £1,400
Amount(s) received	
Have you received a grant from the Town Council before? If so for how much and for what purpose?	Yes £1500 to support the Sustainable Business Initiative
What fundraising activities will your organisation be doing to fund this project?	We will be approaching 10 businesses initially and then a further 20 business in stage 2.

ORGANISATION DETAILS

Is your organisation a Registered charity or trust? (If yes please provide Registration Number)	No – it is a Community Interest Company, working to support the local communities across the Surrey Hills Community Interest Company Number: 08114796
Is it affiliated to a National Body? If yes please specify.	Yes – the national collection of AONB'S
What are the aims and objectives of the organisation?	Surrey Hills Enterprises is the Community Interest Company arm of the AONB. It was set up in 2012 to support and develop the rural economy and tourism and to promote and enhance the Surrey Hills.
What is the geographical area covered by your organisation?	The Surrey Hills boundary plus a 6 mile radius, within Surrey
Bank account to which payment should be made This must be in the name of your organisation. Payments cannot be made to individuals.	

VALIDITY CHECKLIST

For your project to be considered you must be able to confirm the following statements:

Criteria	Tick to confirm
The project is of benefit to residents of the Council's electoral area	Yes
You hold a bank account in the name of the organisation applying, not an individual	Yes
This application is accompanied by either the latest audited financial report or, where this does not exist, a forecast budget of income and expenditure relating to the grant application.	Yes
The grant is not for a project already completed	Yes
The grant is not to contribute to a surplus for charitable distribution or to increase your organisation's reserves	Yes
You consent to acknowledge HTC's contribution in your marketing / promotional material	Yes

DECLARATION

In submitting this application on behalf of the stated organisation I certify that all statements made or enclosed to be true. This application and all supporting information may be made publicly available	Signed: Wendy Varcoe Print name: Wendy Varcoe
Date	17 th May 2021