

'WELCOME BACK' FUNDING FOR TOWN EVENTS / BUSINESS SUPPORT.**Background.**

Earlier this year I was made aware of a European 'Welcome Back' fund from which the Council could bid for money to support business and the visitor economy in the wake of the pandemic. I wrote to all councillors and some local organisations to see if they had any suggestions for projects. A bid was made to Waverley BC who is administering the fund for Waverley parish and Town councils and we were awarded the following:

Item	Location	Cost
Road sign cleaning / maintenance	Council wards	£ 500.00
Planting and seating	Charter Walk	£ 750.00
BH Summer open day		
- advertising / banners		£ 250.00
- bunting		£ 150.00
Haslemere 'Reflects' Event		
Stage and sound engineers		£ 200.00
Power for stage		£ 150.00
- Advertising		£ 250.00
- Entertainers		£ 2,000.00
- Walkie Talkies		£ 150.00
- Stewards		£ 300.00
- Portaloos		
Haslemere 'Unlocks' event		
- Advertising		£ 350.00
- Bands		£ 600.00
- Walkie Talkies		£ 150.00
- Stewards		£ 1,000.00
- Portaloos		£ 500.00
- St John Ambulance		£ 500.00
Car boot sale		
- Advertising		£ 350.00
- Stewards		£ 300.00
Promotional cups (Back in Business)		£ 2,000.00
Junction Place improvements		
- self watering baskets		£ 400.00
- beautification works		£ 500.00
BH noticeboard cleaning		£ 50.00
Picnic tables Town Meadow and SCG		£ 2,000.00
Repainting of benches / street furniture		£ 500.00
Vegetation / weed removal from pavements		£ 900.00
Wey Hill		
Beacon Hill		
Town Centre		
TOTAL		£ 14,800.00

In order to obtain the funding, Council needs to make the purchases then reclaim the costs from the fund.